



I design it, then I build it, and somewhere in the middle the two stop being separate jobs. **8+ years** across ed-tech, SaaS, social and solar, lately on developer platforms, AI agent workflows and LLM-driven experiences. Sometimes I ship the front-end code that carries them.

Work Experience

Lead Product Designer

Mindtickle, Bengaluru (Hybrid)

Jul '25 – Present

- Led deal- and skill-based AI role-play for sellers. New interactive UI, new design bar.
- Led the Whatfix × Mindtickle integration bringing roleplays into simulation training.
- Oversaw design engineering: AI icon system, internal agent platforms, tooling for designers.

Senior Product Designer

Appsmith, Fully remote

Sep '21 – Jun '25

- Rebuilt Git connect, branch protection and CI/CD. Connecting to Git is now 75% easier.
- Shaped AI agent workflows with engineering, trading autonomy against latency and cost.
- Moved billing to self-serve seat-based pricing. First 40 paying customers, \$3,240 MRR.
- Rebuilt the in-app debugger. 3x faster error discovery and resolution.
- Split onboarding by audience, so non-technical users shipped an app without a developer.

Lead Product Designer

BitClass, Bengaluru

Dec '20 – Sep '21

- Sole designer. Built self-serve course tools and dashboards across Android, iOS and web.

Founding Product Designer

Factmata, Fully remote

Nov '18 – Dec '20

- First designer. Turned NLP credibility and sentiment scores into dashboards analysts acted on.
- Made model uncertainty legible, so editors could separate confident calls from borderline ones.

Product Designer

Nurtr, Gurgaon

Nov '18 – Dec '20

- Built a gamified learning platform and led its end-to-end redesign across web and app.

Entrepreneurship

Getg, Founder

2025 – Present

Embeddable, self-guided product walkthroughs teams ship in place of a recorded demo.

Siha, Co-Founder

2024 – 2025

Elder care at home, with assessment-led plans and vitals tracked in real time. Now Agepro.

Education

B.Tech, Electronics & Communication Engineering

Indian Institute of Information Technology, Allahabad

2015 – 2019